



Jenna Nybank Freelance Design | Art Direction

CONTACT ME

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ABOUT ME

With over 10 years of design experience I have worked on projects within a wide variety of graphic areas including: book publishing, branding, print and web advertising, brochures and catalog design, technical illustration, and photo manipulation.

EDUCATION

BACHELOR FINE ART

Major | Graphic Design
Minor | Advertising
San Jose State University
San Jose, CA
May 2008

SKILLS

PROGRAMS

InDesign | Photoshop | Illustrator
QuarkXpress | Microsoft Office
Extensis Portfolio and Basecamp
basic knowledge of Flash and
Premiere | PC and Mac proficient

PERSONAL

strong writing skills | communicat-
ing effectively | working in a team
environment | organizing things/
people | scheduling and planning
illustration and painting (fineart,
decorative, mural).

EXPERIENCE

FREELANCE DESIGNER, 2015-2019

Nybank Design, Santa Cruz, CA

- Collaborate with clients to create vision, concieve designs, and consistently meet deadlines and requirements.
- Provide innovative and effective design solutions for a broad range of topics/projects.
- Successfully prioritize and manage a multiple client/project workload to consistently meet various deadlines.
- Coordinate with outside freelancers, vendors, and contractors to keep on schedule and meet all project requirements.

ART DIRECTOR, 2013-2015

Klutz/Scholastic, Palo Alto, CA

Klutz is a children's craft and activity book publisher for children and teenagers

- Supervise and communicate with in house project team members to guide project from creative vision to completed product.
- Successfully manage, delegate, and prioritize workflow and schedule of project team to consistently meet various deadlines and completion dates.
- Art direct outside illustrators, designers, and photographers.
- Plan and direct photoshoots including shot planning, prop selection, model selection, location scouting, and on-set direction of models and photographer.
- Present creative concepts to Creative Director and colleagues in New York.

GRAPHIC DESIGNER, 2008-2013

Klutz/Scholastic, Palo Alto, CA

- Designed covers, interiors and packaging for a diverse spectrum of subject areas while adhering to company brand identity and guidelines.
- Successfully managed time, workflow, and schedule to consistently meet various deadlines and completion dates.
- Collaborated with and supported in house project team members as book was taken from initial concept to a final state that represents our collective vision.

GRAPHIC DESIGN/PHOTOGRAPHER, 2003-2009

MoreFlavor Inc., Concord, CA

- Created graphics to be used throughout companies, website, print materials, and promotional items. Including: Logo design, print and website advertisements, brochures, catalog layout, technical illustrations, and tshirt graphics.
- Photographed products for catalog and acquired basic lighting skills.
- Performed all photo re-touching, color correction, image manipulation, before uploading product photos to website.
- Worked independently and consistently to meet deadlines.

INTERESTS



DOGS



PLANNING PARTIES



LAKE TAHOE



DECORATING CAKES



PAINTING & DRAWING



SMALL THINGS